

10 WAYS CHEAPER QUOTES CAN COST YOU

What Contractors Don't Want You to Know



Changing your roof can be a frustrating, stressful event. Many times, getting estimates adds to the confusion and leaves you wondering why there are big price differences. What contractors don't want you to know **CAN hurt you.**

DON'T JUST GO WITH THE CHEAPEST QUOTE! When contractors just want your money, they cut corners to cut the price. Without realizing it, you'll get cheated out of a proper roof system and left out in the cold... and that just isn't right!

HERE ARE 10 WAYS CONTRACTORS CUT CORNERS:

These first 3 are specifically important, because these installations don't follow manufacturer specifications.

These are not just a "cheaper way" of doing things, they're the **WRONG** way.

Not following manufacturer specs will void your warranty and will likely cause bigger issues down the road.

THAT'S WHY ROOFING LOUISIANA

follows all manufacturer specs, so your roof is done right.



1

Not Removing the Old Roof

Some only tear off shingles and lay new ones over old roofing. Not tearing to the deck increases roof weight, causes shingles to not lay smoothly, and keeps compromised areas covered - just waiting to cause future problems. **MOST IMPORTANTLY** it violates manufacturer specs.

2

Hiding Rotten Wood

It's easy to cover up rotten wood - which is problematic when wind and rain comes. When shingles aren't secured to solid decking nails back out, shingles flap with wind, and rain gets in. It's imperative that the shingles be installed to solid decking.

3

Not Changing Flashing

You may be told that your flashing "looks good" and you don't need to change it. However, most leaks occur where your roof meets a wall, chimney, etc. and the flashing wasn't changed. It may not leak right away, but - when it does - you'll end up paying more for future replacement (flashing, new shingles, not to mention interior damage).

Reusing Roof Pipes and Drip Edge

For the system to properly protect your home, every aspect should be new. Your existing pipes and drip edge are 20 years or more and they have deteriorated from the elements. You want all parts of your roof system to last the life of the shingles.

4

A BIT MORE

Many of these shortcuts are pay me now, or pay me later situations. If you don't change out old roofing material or you use cheaper products, it won't cost as much - UP FRONT.

But when the job is not done right the first time, your roof won't last as long or underlying issues will require future repairs. It's penny wise but pound foolish.

THAT'S WHY ROOFING LOUISIANA

uses premium products and does the job right the first time. Not only are we backed by the Jim Olivier name, but we're backed by Owens Corning, the industry standard.

5

Installing 3-Tab Capping

This costs a lot less than hip and ridge or architectural capping. While it's not an improper installation, your architectural shingle and proper capping has a wind rating of up to 130mph, while 3-tab capping is rated to only 60mph. Your roof is protected, but not to the level you think (this includes your warranty).

6

Using Inferior Products

Fifteen pound felt, lower grade shingles, or simply eliminating water barriers are common cost cuts. These products and practices aren't incorrect, but they are inferior and will not sustain over time. They WILL shorten the life of your roof.

7

Not Installing Valley Metal

Next to flashings and roof penetrations, valleys are the next most common area that fail and leak. Valley metal, and water barriers, add security and protection to prevent failure.

IT'S NO WONDER OUR CUSTOMERS

LOVE THEIR ROOFS.



Excluding Necessary Add-Ons

Some don't include woodwork or other obvious needs in the initial bid - and then charge you on the backend. This homeowner nightmare and contractor trick will hold you hostage. These "surprise" charges are necessary, and needed to complete your roof.

8

TO MAKE MATTERS WORSE

These corner-cutting contractors often leave town or go out of business. The homeowner is then left without a warranty, poor quality material, substandard installation, and a general mess that they need to pay to fix.

Improper Insurance

Roofing is in the top 5 most dangerous professions. Without proper insurance, you risk liability for any injuries or death on your property while working on your roof. Once you hire a contractor, your homeowners insurance will NOT cover a claim - leaving you personally liable. Ask to see their insurance certificate and where it specifically covers roofing.

9

Run from these contractors.

Quoting "What The Insurance Pays"

This is the BIGGEST rip off of all. Contractors who do this will probably do most of these tricks mentioned. You've paid premiums to be protected. Work with a contractor who helps negotiate your claim so you're fully paid.

10

Buyers beware, you do get what you pay for. Shingle and material prices, and labor prices, are market standard.

So, what's the difference? It's whether or not you're getting a full system, with proper installation to sustain a warranty. If it costs less, they are doing less - and we've fixed the aftermath of many cut corners. See the [Roofing Louisiana difference](#) for yourself.



Anna Olivier

GET YOUR ROOF
DONE
RIGHT